From: Yonce, Cliff on Thu, Jul 16, 1998 3:39 PM Subject: FW: Name Generation Estimates To: Bayliss, Elissa; Josinsky, Elia; McGrath, Kathleen; Mulligan, Kathy Cc: LBC.LB1:Lester

elia, kathy mulligan, and elissa - can you provide me with the budgeted forecast #s for name generation for racing's on-track and bar night initiatives.

kathy mcgrath - please provide forecasts for country and latin dance name generation.

many thanks, cliff